

116TH CONGRESS
1ST SESSION

S. 1711

To require online retailers to disclose the country of origin of products imported into the United States, and for other purposes.

IN THE SENATE OF THE UNITED STATES

JUNE 4, 2019

Mr. MERKLEY introduced the following bill; which was read twice and referred to the Committee on Commerce, Science, and Transportation

A BILL

To require online retailers to disclose the country of origin of products imported into the United States, and for other purposes.

1 *Be it enacted by the Senate and House of Representa-*
2 *tives of the United States of America in Congress assembled,*

3 **SECTION 1. SHORT TITLE.**

4 This Act may be cited as the “Transparency in On-
5 line Retailing Act”.

6 **SEC. 2. DISCLOSURE OF COUNTRY OF ORIGIN BY ONLINE**
7 **RETAILERS.**

8 (a) IN GENERAL.—A person that, through an inter-
9 net website, sells an article of foreign origin imported into
10 the United States shall mark in a conspicuous place on

1 that website, and in the same language that is used on
2 the rest of that website, the name of the country of origin
3 of that article.

4 (b) ENFORCEMENT.—

5 (1) UNFAIR AND DECEPTIVE ACTS OR PRAC-
6 TICES.—A violation of subsection (a) shall be treated
7 as a violation of a rule defining an unfair or decep-
8 tive act or practice prescribed under section
9 18(a)(1)(B) of the Federal Trade Commission Act
10 (15 U.S.C. 57a(a)(1)(B)).

11 (2) POWERS OF FEDERAL TRADE COMMIS-
12 SION.—

13 (A) IN GENERAL.—The Federal Trade
14 Commission shall enforce this Act in the same
15 manner, by the same means, and with the same
16 jurisdiction, powers, and duties as though all
17 applicable terms and provisions of the Federal
18 Trade Commission Act (15 U.S.C. 41 et seq.)
19 were incorporated into and made a part of this
20 Act.

21 (B) PRIVILEGES AND IMMUNITIES.—Any
22 person that violates subsection (a) shall be sub-
23 ject to the penalties, and entitled to the privi-

- 1 leges and immunities, provided in the Federal
- 2 Trade Commission Act (15 U.S.C. 41 et seq.).

