110TH CONGRESS
1ST SESSION

H. R. 2513

To require advertising for any automobile model to display information re-
garding the fuel consumption and fuel cost for that model, and for
other purposes.

IN THE HOUSE OF REPRESENTATIVES

MAY 24, 2007

Mr. HALL of New York (for himself and Mr. WELCH of Vermont) introduced
the following bill; which was referred to the Committee on Energy and
Commerce

A BILL

To require advertising for any automobile model to display
information regarding the fuel consumption and fuel cost
for that model, and for other purposes.

1   *Be it enacted by the Senate and House of Representa-*

2 *tives of the United States of America in Congress assembled,*

3 **SECTION 1. FUEL CONSUMPTION INFORMATION IN ADVER-**

4   **TISING FOR AUTOMOBILES.**

5   (a) NOTICE REQUIREMENT.—Within 1 month after

6 the date of enactment of this Act, any advertisement for

7 any model of automobile or light duty truck (as defined

8 by rule by the Administrator of the Environmental Protec-

9 tion Agency) shall include within such advertisement the

1 Environmental Protection Agency's Combined Miles Per
2 Gallon Rating, City Miles Per Gallon Rating, Highway
3 Miles Per Gallon Rating MPG, and Estimated Annual
4 Fuel Cost Rating for that model.

5 (b) ENFORCEMENT.—A violation of subsection (a)
6 shall be treated as a violation of a rule defining an unfair
7 or deceptive act or practice prescribed under section
8 18(a)(1)(B) of the Federal Trade Commission Act (15
9 U.S.C. 57a(a)(1)(B)). The Federal Trade Commission
10 shall enforce this Act in the same manner, by the same
11 means, and with the same jurisdiction as though all appli-
12 cable terms and provisions of the Federal Trade Commis-
13 sion Act were incorporated into and made a part of this
14 Act.

15 (c) DEFINITION OF ADVERTISEMENT.—As used in
16 this Act, the term "advertisement" includes any advertise-
17 ment broadcast on network television, cable television, or
18 radio, and any advertisement placed on the Internet or
19 in any newspaper or magazine.

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