

104TH CONGRESS
1ST SESSION

S. 596

To amend the Internal Revenue Code of 1986 to disallow deductions for advertising and promotional expenses for tobacco products.

IN THE SENATE OF THE UNITED STATES

MARCH 22 (legislative day, MARCH 16), 1995

Mr. HARKIN (for himself and Mr. BRADLEY) introduced the following bill;
which was read twice and referred to the Committee on Finance

A BILL

To amend the Internal Revenue Code of 1986 to disallow deductions for advertising and promotional expenses for tobacco products.

1 *Be it enacted by the Senate and House of Representa-*
2 *tives of the United States of America in Congress assembled,*

3 **SECTION 1. DISALLOWANCE OF DEDUCTIONS FOR ADVER-**
4 **TISING AND PROMOTIONAL EXPENSES RE-**
5 **LATING TO TOBACCO PRODUCT USE.**

6 (a) IN GENERAL.—Part IX of subchapter B of chap-
7 ter 1 of subtitle A of the Internal Revenue Code of 1986
8 (relating to items not deductible) is amended by adding
9 at the end the following new section:

1 **“SEC. 280I. DISALLOWANCE OF DEDUCTION FOR TOBACCO**
 2 **ADVERTISING AND PROMOTIONAL EX-**
 3 **PENSES.**

4 No deduction shall be allowed under this chapter for
 5 expenses relating to advertising or promoting cigars, ciga-
 6 rettes, smokeless tobacco, pipe tobacco, or any similar to-
 7 bacco product. For purposes of this section, any term used
 8 in this section which is also used in section 5702 shall
 9 have the same meaning given such term by section 5702.”

10 (b) CONFORMING AMENDMENT.—The table of sec-
 11 tions for such part IX is amended by adding after the
 12 item relating to section 280H the following new item:

“Sec. 280I. Disallowance of deduction for tobacco advertising
 and promotion expenses.”

13 (c) EFFECTIVE DATE.—The amendments made by
 14 this section shall apply to taxable years ending after De-
 15 cember 31, 1995.

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